

West Town Chicago Chamber of Commerce
West Town Special Service Area (SSA) Commissioner Meeting
Thursday, August 3, 2017 at 12:00 p.m.
1819 W Chicago Ave., Chicago, IL 60622

Minutes

Present: Commissioners: Michael VanDam (Chair), Chris Hunt (Vice-Chair), Peter Gariepy (Treasurer), Steven Tobiason (Secretary), Adam Williams, Sara Dulkan, Amy Laria.

SSA Program Director – Kace Wakem

WTCC Communications & Outreach Director – Kate McKenna, Not in attendance

Master Plan Intern – Benito Garcia

Public Forum / Guests: None

Not Present:), Scott Floersheimer, Chad Tepley

- **Call to Order:** Michael VanDam called the meeting to order at 12:14 p.m.

- **Minutes from SSA Commission Meeting on July 13, 2017.**

***Sara Dulkan motioned to approve 7/13/17 minutes. Amy Laria seconded this motion and it was approved unanimously.**

- **Financial Report:**

- 2017 P&L Statement, Balance Sheet and YTD Budget distributed and reviewed. Discussed there is additional money in Public Art that can be spent for new projects, either Art or the People Spot.

***Peter Gariepy motioned to approve the 2017 P&L, Balance Sheet and YTD Budget. Steven Tobiason seconded this motion and it was approved unanimously.**

- **Rebate / Grant Updates:**

a. Façade Rebate Applications:

- 1726 W. Chicago Ave – In Process. Permitting issues with sculpture / signage.
- 1746 W. Chicago Ave – In Process. Banners should be installed by August.
- 1604 W. Chicago Ave – In Process, end of June anticipated ETA.
- 835 N. Ashland Ave – Reviewed finished project which differed from original approved project. Commission approved of updates to building, that it fell in line with the spirit of the Façade Rebate Program.

***Amy Laria motioned to approve the \$15,000 rebate to 835 N. Ashland. Chris Hunt seconded this motion. Peter Gariepy recused himself from the vote. Motion approved.**

b. Security Rebate Applications:

- 1448 W. Chicago Ave – Finished & Paid

c. Public Art Grant Applications:

- Artist: Jim Bachor – 2 pot holes finished. Looking for 2 more spots.

- **Marketing / Beautification / Safety / Other:**

- **Banners:** New banners being installed throughout district.
- **Landscaping:** Mulching happened in August. If another mulching is needed in September / October, additional funds will needed to be pulled from a different line item for this.

- **People Spot:** Review current design. Met with Annex and Latent Design to discuss contract, timeline and install. Will work on design in 2017. Will work on buildout, permits, specs and install in 2018.
 1. Commission has questions on design
 2. Additional meeting to be held to discuss people spot design OR restart concept stage. Cannot guarantee safety to public.
 3. Request to bring Katherine Darnstadt in to discuss design, safety, etc at next Commission meeting.
 4. Suggestion to place people spot on Marshfield.
 5. Concerns with liability if spot were to be hit by car.
- **Safety:** No current updates
- **Discover West Town Mobile App:** Working with Kiryl at Comrade Web Agency to see when app will go live and when reports will come in.
- **Master Plan:** Working to get hard copies printed. Internal groundwork being developed. Working on white sheets and facebook group.
- **Bike Friendly Business District:** Waiting for EcoCounter to be installed, will check on install date. Cycle & Suds event was successful. Commission asked for number of attendees – will check with Kate and report back. Possibly doing another event this year.
- **Bike Racks:** Do we want branded racks – send to Marketing Committee?
 1. More racks requested
 2. Branded SSA racks or ordinary black racks? Look into using WTCC branded colors and painting name on rack. Possibly installing SSA signage.
 3. Costs can't be determined until design details are figured out.
 4. Look for cheap but functional.
- **Old Business:** None
- **New Business:**
 1. El Patron – opening up next to Flo, anyone know which El Patron it is? High end restaurant or taco joint?
 2. Still waiting for 2018 approval letter from Alderman Moreno. Meeting with him at his office happening today to discuss budget. Kace to report back.
- **Public Forum:** None
- **Adjournment**

***Steven Tobiason moved to adjourn meeting at 1:05pm. Peter Gariepy seconded this motion at it was approved unanimously.**

Next SSA Commission Meeting Date: Thursday, September 7th, 2017