

West Town Chicago Chamber of Commerce
West Town Special Service Area (SSA) Commissioner Meeting
Thursday, October 6, 2016 at 12:00 p.m.
1819 W Chicago Ave., Chicago, IL 60622

Minutes

Present: Commissioners: Michael VanDam (Vice-Chair), Scott Floersheimer(Secretary), Sara Dulkan, Chris Hunt & Steven Tobiason

SSA Program Director – Kace Wakem

WTCC Communications & Outreach Director – Kate McKenna

Public Forum / Guests: none

Not Present: Stel Valavanis (Chair), Sarah McGinnis (Treasurer), Walter Tun & Amy Laria

- **Call to Order:** Michael VanDam called the meeting to order at 12:15 p.m.
- **Minutes from SSA Commission Meeting on September 1, 2016.**
 - ***Chris Hunt motioned to approve 9/1/16 minutes. Steven Tobiason seconded this motion and it was approved unanimously.**
- **Financial Report:**
 - 2016 P&L Statement, Balance Sheet and YTD Budget distributed and reviewed
 - Reviewed snowplowing budget, have \$68k for season.
 - * **Chris Hunt motioned to approve the P&L, Balance Sheet and YTD Budget. Sara Dulkan seconded this motion and it was approved unanimously.**
- **Snowplowing:**
 - All seasonal quotes for 2 inch push, 1 inch salt.
 - Christy Webber much lower in price, but has 40” cap.
 - 4/1 vote, Christy Webber in favor of Cleanslate.
 - * **Steven Tobiason motioned to approve the snowplowing seasonal contract with Christy Webber Landscapes for \$39,000. Michael VanDam seconded this motion and it was approved unanimously.**
- **Rebate / Grant Updates:**
 - a. **Façade Rebate Applications:**
 - 1604 W. Chicago Avenue – in process.
 - 820 N. Ashland Ave – in process.
 - 835 N. Ashland Ave – in process.
 - 1532 W. Chicago Ave – new application for old Rothschild building. Preserving the historic façade. Will have commercial space on first floor, apartments above. Request for full \$15,000 rebate.
 - * **Sara Dulkan motioned to approve the Façade Rebate Application for 1532 W. Chicago Ave for \$15,000. Chris Hunt seconded this motion and it was approved unanimously.**
 - b. **Security Rebate Applications:**
 - 835 W. Chicago Ave – In process.
 - c. **Public Art Grant Applications:** New walls suggested, Tarnish, Luxe, Krispy Fringe, Ukrainian Village Boys Club

- Artist: Jim Bachor: working with artist to find potholes. Can we put in potholes right outside of SSA boundaries, on side streets? SSA Commission approves. Location recommendations needed. In front of WTCC office and Chicago Truborn shop both referred.
- Library Scaffolding: Vanessa Beck decorated one side of the door with ribbons before the Art Walk. Requesting an additional \$200 for supplies, as ribbon was more expensive than anticipated. SSA Commission approved additional \$200 for a total of \$600. \$400 for supplies, \$200 for work.

*** Scott Floresheimer motioned to approve the additional spend of \$200 for the project. Chris Hunt seconded this motion and it was approved unanimously.**

- Chicago & Lessing: Stuk One covered old Hydeon Mural due to tagging. Paid \$200. Curated by Chicago Truborn.
- Chicago & Lessing: Chris Dyer covered old “Paris to Chicago” mural by Kashnik. He left her faces, and her paintbrush & spray can characters on either side. Paid \$200. Curated by Chicago Truborn.
- Chicago & Lessing: Mike Egan. Painted day of the dead characters. Waiting for invoice for \$200. Curated by Matthew Rachman Gallery.
- Library: RFP to paint scaffolding blocking windows and entrance to Library sent to galleries and promoted on Facebook. Waiting for responses. Due date is 10/15/16.
- Hotel Chicago : RFP to paint mural on west facing wall of building sent to galleries and promoted on Facebook. Waiting for responses. Due date is 10/15/16.
- Façade Mural: 1741 W. Chicago Ave entire façade (above storefront) to be painted by artist EELCO. SSA Commission discussed the difference between applying for the Façade Rebate or Public Art Grant. Decided the Public Art Grant was appropriate for a total of \$7,204.21.

*** Michael VanDam motioned to approve the 1741 façade mural by EELCO for \$7,204.21. Steven Tobiason seconded this motion and it was approved unanimously.**

- **Marketing / Beautification / Safety:**

- Discover West Town Mobile App: updates in process. Kate and Kace working on project.
- Master Plan: On to part two, Synthesize.
- Bike Friendly Business District: Will have access to new bike counter data (EcoCounter) getting installed at Milwaukee and Division in November. Will share info with SSA Commission.

- **Old Business:**
- **New Business:**
- **Public Forum:**
- **Adjournment**

***Chris Hunt moved to adjourn meeting at 1:20pm. Scott Floersheimer seconded this motion at it was approved unanimously.**

Next SSA Commission Meeting Date: Thursday, November 3rd, 2016