



Banner Sponsorship Program

WTCC offers you a new 24/7/365 promotional opportunity: custom light pole banners. Banners beautify and brand our area while putting your business in front of thousands of people passing through West Town each day!

Program Details

- ◇ Over 500 poles available
- ◇ Banners measure 6 ft tall by 2.5 ft wide
- ◇ Construction is of double sided vinyl prints
- ◇ Sponsor banners are placed side by side with smaller West Town identifying banners
- ◇ Name/logo is printed on bottom ten inches
- ◇ Eligible poles in 2014 line Chicago Avenue between Halsted and California, Damen Avenue between Chicago and Grand, portions of Ogden and Milwaukee Avenues at the Chicago Avenue intersection

General Guidelines

- ◇ No more than 10 banners per applicant
- ◇ Banners are not allowed on signal lights, poles occupied by other banners, decorative poles or on pole near competing businesses
- ◇ Banners will remain up for one year (guaranteed) or life of the banner after a year.
- ◇ WTCCC cannot guarantee banner placement

Pricing

- ▣ 1 to 2 banners: \$355 per banner
- ▣ 3 to 4 banners: \$335 per banner
- ▣ 5 to 10 banners: \$315 per banner
- ▣ Chamber Member price: \$150 per banner

Art Guidelines

- ◇ The Shorter the message, the better – small text is hard to read from the street. We suggest just business name or business website address
- ◇ Text limited to 2 lines/10 inches
- ◇ All text to be printed in a custom font and color
- ◇ Dimensions of sponsor portion are 10”tall x 30”wide

Renewals

- ◇ Banners will be guaranteed to hang for 1 year.
- ◇ If Banner is damaged after 1 year, a replacement sponsorship banner will be offered at cost.

Sample Design:



Notes

The large banner will either have a West Town neighborhood name: East Village, Ukrainian Village, Eckhart Park, Smith Park etc... and be placed in those locations, or some banners will have Chamber of Commerce written (as shown). The sponsoring business will have the red capital letters in the custom font shown on the bottom of the large banner. In this example we show a website address. Just the business name could also be written there. All of the small side banners will read “West Town”.

Application Form

Contact name _____

Company _____

Address: _____

City _____ State _____ Zip _____

Phone _____

Email _____

1 to 2 banners: _____ x \$355 ea. = _____

3 to 4 banners: _____ x \$335 ea. = _____

5 to 10 banners: _____ x \$315 ea. = _____

WTCC Member banners: _____ x \$150 ea. = _____

Amount due: \$ _____

You will receive one full year of banner sponsorship, including banner production, installation, permits and maintenance for the sum total above.

My two lines of text are:

Payment

Payment must be included at time of application. Orders will not be placed until payment is received. *Please make checks payable to: West Town Chicago Chamber of Commerce.*

We cannot guarantee placements, but we will make a sincere effort. Banners will be placed on a first-come, first-served basis, so apply early for the best spots! Please indicate your first choice location(s) below.

1. _____
2. _____
3. _____

Terms

By signing below I indicate understanding of an agreement to the following terms: The banner text and location request submitted with this application are subject to minor alterations; fees paid cover banner production and sponsorship for one year; If the banner is destroyed after a year, sponsor must pay to replace the banner at cost, or sponsorship will not be continued. I further understand that WTCCC reserves the right to limit the quantity and placement of banners.

Signed _____

Date _____

Unsigned applications cannot be processed

Please return with payment to:

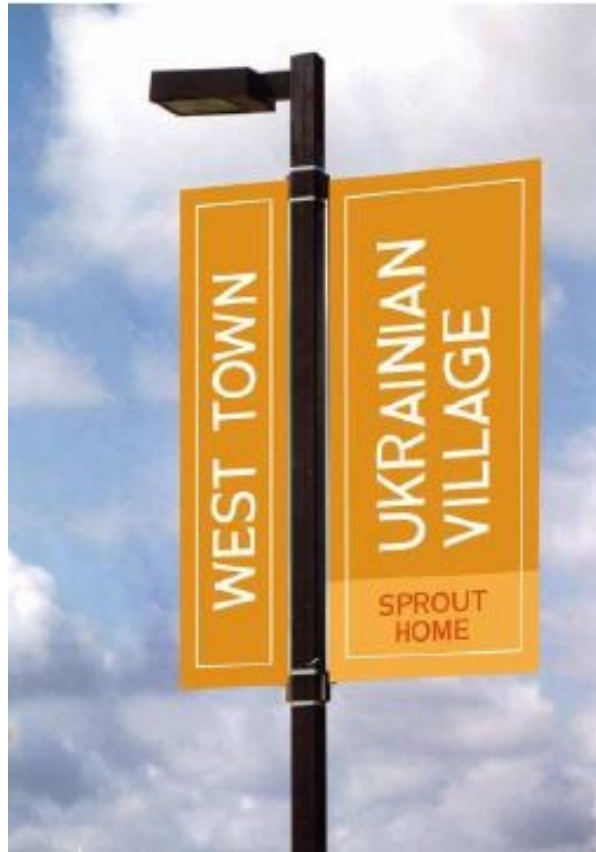
**West Town Chamber of Commerce
Attn: Banner Sponsor Program
1819 W. Chicago Ave.
Chicago, IL 60622**

Contact us at 312-850-9390 or
info@westtownchamber.org

About Us

West Town is a neighborhood destination which thrives on the principles of community and the subsequent charm created by this diverse, yet united community. This is an area defined by a rich history of residents and the entrepreneurial pioneers who've helped maintain the essence of what truly defines "Chicago"...its neighborhoods.

Banners promote your business while branding the neighborhood's identity.



The West Town Chamber of Commerce's mission is to strengthen its business community so that West Town becomes a destination for shopping, dining, professional services, nightlife and culture.

www.westtownchamber.org



Promotional Banner Program: Information & Application



Customize a banner with your business name and help to beautify West Town!

Sponsor a street pole banner outside of your business or at your favorite intersection!